

## MEDIA ADVISORY

Wednesday, September 27, 2006

### Governor Barbour, Labor's DeRocco Highlight WIRED Conference

Governor Haley Barbour and Emily DeRocco, Assistant Secretary of Labor, will keynote a conference on Workforce Innovation in Regional Economic Development (WIRED) on Friday, September 29, 2006, in Meridian.

Their presentations are scheduled to begin at 2:15 p.m. and be immediately followed by a press conference. The events are scheduled in the Studio Theater at the Mississippi State University Riley Center, 2200 5th St., Meridian, MS 39305.

The main focus of the WIRED initiative, a joint Mississippi and Alabama project funded by a \$15 million grant from the Department of Labor, is to make the East Mississippi and West Alabama region "enterprise-ready" by encouraging entrepreneurship, innovative workforce systems, and wealth creation.

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Driving directions to the MSU Riley Center from Interstate 20:

- Take Downtown Meridian/22nd Avenue Exit 153
- Follow signs to Downtown/22nd Avenue North
- Travel approximately 1 mile on 22nd Avenue North, arrive at the Riley Center on the corner of 22nd Avenue and 5th Street